

# LINKS LETTER

Spring 2010



## Message from the President



Welcome to EWGA Waterloo's 2010 golf season! If you thought 2009 was good, make sure

you read through this newsletter to find out what's new and exciting in 2010! We are particularly pleased to highlight some of our new initiatives:

- 1 The 2010 Spring Golf Show for Women Only! is back, but at a new venue, The Romanian Cultural Centre – Banatul in Waterloo
- 2 Tuesday League Nights at the newly-redesigned Doon Valley GC
- 3 Nine Special League Nights: RiverEdge and Rebel Creek are back; Conestoga joins

the fun!

- 4 The Callaway Cup and RCGA/ EWGA Golf Fore the Cure inter-Chapter events
- 5 The EWGA Waterloo Players Card – play 10 League Nights, get a GAME FREE!

And of course, the return of old favourites like Thursday golf at Rockway, weekend golf events, the Chapter Championship, and much more! See the enclosed calendar in this newsletter for a complete listing, and keep reading the weekly President's Update for further updates.

On another note, a big thank you to those who responded to the EWGA Waterloo survey. The results were informative and have shaped much of what is planned this year. Complete survey results will be posted on our website, but you can see the highlights in this

newsletter. We are happy to report that 80% of respondents indicated that they would rejoin EWGA Waterloo this year; 95% would recommend EWGA to friends/colleagues!

Building on these results, the Board's goal is to increase our membership this year. Our current membership is our best source of advertising, so do not hesitate to invite friends to our April Kick-off or a League Night to experience EWGA. We would also like to establish Chapters in the surrounding areas like Cambridge or Guelph. A Chapter only needs 4 ladies to start. If you know of individuals who would like to set up an EWGA Chapter in their hometown, please contact one of our Board members *See you on the course in 2010!*

## Spring into Action!

With this amazing warm weather and spring around the corner, it is time to leave the couch or easy chair and increase your activity level!

It would help your golf game a great deal if you could find time to hit balls or play some simulated golf. Your muscle memory is probably a bit foggy so the sooner you can utilize those muscles the better. You can be mid-season form when the snow is gone if you get out now and start swinging! Don't wait until the snow melts!

Connie Deckert  
CGTF Professional

## Save the Date!

Don't forget to mark Sunday July 11th for our local Chapter Championship at Guelph Lakes Golf Course.

Even if you are not interested in competing, join us for your own enjoyment and support our ladies who are competing!

Keep a lookout for details!

## Membership 2010

Renewal letters for 2010 EWGA membership will be sent out to most of our current members between March and June 2010.

**We are pleased to announce that membership rates will remain the same as 2008 and 2009: \$115 for renewals and \$130 for new members.**

Renew online or via fax, and invite your friends and colleagues to join!

For more information, please contact Mairi McLean, Membership Chair, at [mairi.mclean@sympatico.ca](mailto:mairi.mclean@sympatico.ca)

## Inside this issue:

BOARD MEMBERS	2
SPRING KICK-OFF	4
RESULTS FROM SURVEY	5
GOLF LEAGUE	6
VOLUNTEERS NEEDED	6
FINANCIALS	8
CALENDAR OF EVENTS	9



## Cheryl Bailey Award

This year's recipient of the Cheryl Bailey Award for outstanding contribution to EWGA Waterloo was Nancy Webb! A long-term member with EWGA Waterloo, Nancy has worn many hats as a four-time Board member: Events Co-Chair and Handicap Chair. Last season, Nancy organized and coordinated the very successful Chapter Championship at Innerkip Highlands. Besides dedicating a considerable amount of time to making it successful including selecting and liaising with the golf course, ensuring the rules of EWGA US were followed, and coordinating the volunteers and competitors, she also gave up participating as a competitor to ensure neutrality. This was a definite sacrifice since she's

usually a winner in her flight and participant in the US Sectionals! This year, Nancy takes on the Handicap Chair role again and has secured Guelph Lakes for our Chapter Championship.

In addition to her work on the various Boards over the years, Nancy has been active at our League and Special League Nights, acted as a Mentor, hosted a volunteer-appreciation get-together, modeled in our fashion show, and much more. Congratulations, Nancy on a well-deserved award! We look forward to having you back as Handicap Chair in 2010!



Nancy Webb receiving Cheryl Bailey award at annual Christmas Party

### NEW FREQUENT PLAYER CARD

WE ARE PLEASED TO ANNOUNCE THE LAUNCH OF THE NEW EWGA PLAYER'S CARD. EVERY TIME YOU PLAY IN A LEAGUE NIGHT ON TUESDAY OR THURSDAY, YOUR CARD WILL BE STAMPED BY THE GREETER AT THE COURSE. RECEIVE 7 STAMPS AND GET A FREE GAME!

THE CARD IS EWGA WATERLOO'S WAY OF THANKING YOU FOR YOUR PARTICIPATION IN 2010! COME OUT, GET INVOLVED, AND REWARD YOURSELF!

## Thank you 2009 Board Members

We would like to take this opportunity to thank the efforts of the 2009 board:

President	Heather Dayman
Past President	Diane Williamson
Vice president and Events Chair	Lisa Narayansingh
Treasurer	Tracey Groom
Secretary	Carsa Campbell
Membership Chair	Mairi McLean
League Chair	Amy McKee
Sponsorship Chair	Karen Keeling
Special Events Chair	Julia White
Handicap Chair	Nancy Webb
Golf Education and Player Development Chair	Connie Deckert

These ladies worked very hard during 2009 to bring you a variety of golf events and value to your membership. Thank you again for all your efforts!

As we say farewell to the 2009 Board, we say welcome to the 2010 Board!



RiverEdge Golf course

## Welcome 2010 Board Members!

The 2010 Board is made up of an excellent mix of new and existing Board members:

President	Heather Dayman
Past President	Diane Williamson
Vice president	Lisa Narayansingh
Treasurer	Tracey Groom
Secretary	Amy McKee
Membership Chair	Mairi McLean
League Chair	Barb Privatt
Special Events and Sponsorship Chair	Julia White
Handicap Chair	Nancy Webb
Communications Chair	Anne Grant
Events Chair	Pat Chornaby
Golf Education and Player Development Chair	Connie Deckert

Our Board is always in need of volunteers to help with the various events throughout the year. If you are interested, please contact Heather Dayman at [ewgawaterloo@live.com](mailto:ewgawaterloo@live.com) or any of our Board members.

## New EWGA Chapter Events

This year, one of the goals of EWGA Canada is to provide more events that can be attended by all Chapters. To that end, we are pleased to announce the launch of two new events: the RCGA/EWGA Golf Fore the Cure, and the Callaway Cup.

The RCGA/EWGA Golf Fore the Cure to end breast cancer will take place on June 5th at Royal Ontario GC in Milton. In conjunction with the RCGA, this is

EWGA's way of giving back to a worthy charitable organization. Stay tuned for more information including costs and registration details.

Our national sponsor, Callaway, is back again this year and is spearheading the creation of the Callaway Cup, the first competitive Canada-wide golf event. Open to ladies in all handicap flights, the event will take place in Aurora at Club Links' Highland Gate

GC on July 11th. If there was ever an incentive to get your handicap, this is it! Ladies, it would be wonderful to have some Waterloo winners in this inaugural event. Mark it on your calendar, it will be a great warm up for our Chapter Championship the following week—and plan to attend!



Guelph Lakes Golf Course 14th tee

## Indoor "Winter" Golf League

Golfing is a year round activity enjoyed by many. As the **outdoor** golf league nights ended in September 2009, a few of your EWGA golfers continued their practice and play **indoors** at Golf Without Limits in Waterloo.

The women's league began on Monday, November 23<sup>rd</sup>, 2009 and will continue through to April 2010. Tee times begin at 5.30 pm. The indoor league allows many to enjoy golf year-round, work on their golf posture, swing mechanics and play different courses in a simulated environment. EWGA members use the indoor facility to work on their game before they venture on their winter golf vacations to warm, sunny summer locations.

Our 4th Annual "Indoor" Winter Golf Tournament will take place on Friday March 26th, 2010. Cost is \$30.00 per person and includes 9 holes of golf, appetizers and a beverage. Plus various prizes are available to be won. It is also a great opportunity to socialize with existing members and meet other women who share the same passion for Golf as you do. This event is "**SOLD OUT**".

A Big "**Thank You**" to Dave and Shane for providing a great golf environment for many to enjoy. To book your tee-times call Golf Without Limits at 519-342-3904.

## Thank you EWGA members!

The EWGA board would like to thank all members for being part of this amazing organization! Without you, EWGA would not be possible. Your membership dollars help reduce league night fees, contribute to 50/50 prizes, support events and stretch the prizes!

"THE SIMPLER I  
KEEP THINGS,  
THE BETTER I  
PLAY. "

-NANCY LOPEZ



Rockway Golf Course  
11th tee



Presents....

# THE 2010 SPRING GOLF SHOW For Women Only!

**Sunday, April 25, 2010**

**Romanian Cultural Centre – Banatul**

**2150 Bleams Road, Waterloo**

**Tickets:**

**\$15 in advance; \$10 current EWGA members; \$20 at the door**

**12:00 to 1:00**

- **Registration**
- Wine-tasting
- Light lunch

**1:00 to 1:30**

- **Fashion Show**

**1:30 to 1:45**

President's Welcome

**1:45 to 4:00**

- Trade show featuring EWGA sponsors
- **Callaway** club demos and putting analysis

**2:00 to 3:00**

**Featured Speaker Series:**

Callaway and Women's Golf  
 Golf Travel and Tourism  
 Getting Fit for Golf and Life  
 Golf and Business Networking

**3:00 to 3:30**

**Prizes and Wrap-up**

To register and pay online, visit [www.ewga.ca](http://www.ewga.ca), or contact Julia White at [julia\\_white@cooperators.ca](mailto:julia_white@cooperators.ca)

**VISA & MasterCard accepted**

**Current EWGA members:**

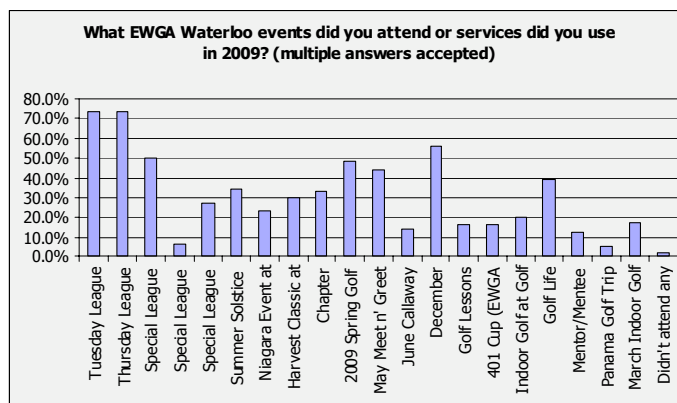
Bring a friend and be entered in a draw for a **FREE MEMBERSHIP!**

## Highlights of EWGA Survey

Sixty-four ladies responded to the EWGA survey. Full results will be posted on our website, but here are some highlights:

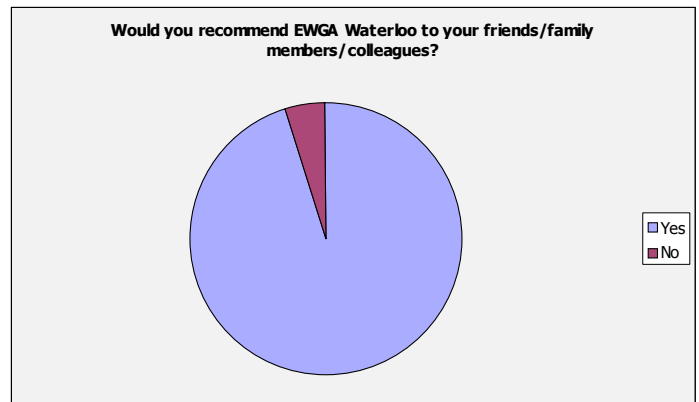
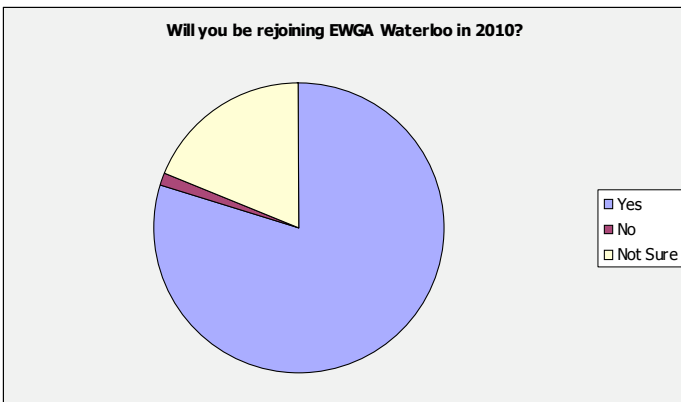
What type of events would you like to see added in 2010?				
Answer Options	First Choice	Second Choice	Third Choice	Response Count
More Special League Nights	15	9	7	31
More Events between EWGA Waterloo and other Chapters	3	3	0	6
More Weekend Golf Events	9	5	3	17
Club Fitting/Testing	7	4	2	13
Sponsor Events	0	7	9	16
More Networking Events	3	5	6	14
Match-play Events	2	7	1	10
Day (Morning/Afternoon) League	11	3	4	18
Establishment of new Chapter (s) in Cambridge and/or Guelph	2	2	4	8
Other (please specify)				14
<b>answered question</b>				<b>54</b>
<b>skipped question</b>				<b>10</b>

Do you have a handicap?		
Answer Options	Response Percent	Response Count
Yes	50.0%	32
No	50.0%	32
<b>answered question</b>		<b>64</b>
<b>skipped question</b>		<b>0</b>



## Highlights of EWGA Survey continued

What type of sponsors' services would you like to see added in 2010?					
Answer Options	First Choice	Second Choice	Third Choice	Rating Average	Response Count
Golf Stores	16	9	7	1.72	32
Golf Products/Clothes Manufacturers	17	9	5	1.61	31
Florist/Garden Centre	1	2	7	2.60	10
Grocery/Food Stores	4	3	3	1.90	10
Hobby/Fabric Stores	0	1	0	2.00	1
Clothing Stores	2	5	4	2.18	11
Recreational	8	8	10	2.08	26
Entertainment	3	12	10	2.28	25
Other (please specify)					1
<b>answered question</b>					<b>51</b>
<b>skipped question</b>					<b>13</b>



## Total Women's Show

Our own Connie Deckert was a featured speaker at the Total Woman Show at Bingemans Conference Centre on February 13<sup>th</sup>. Connie provided the audience with an orientation to golf, golf rules and etiquette tips. She also demonstrated the basic golf swing by getting several audience members involved. Everyone walked away with a better appreciation for ladies' golf and the EWGA.

Response to Connie's talk was very positive, and the organizers have invited her for a return engagement next year! Look for EWGA Waterloo's booth at the Total Woman Show in 2011!



## Volunteers always needed!

The success of the EWGA rests largely on its volunteers. This year, we are looking for volunteers to act as:

- Mentors for the Mentoring Program
- Greeters during League Nights
- Event Assistants for the Callaway Cup, Golf Fore the Cure, Summer Solstice, Chapter Championship, Harvest Classic, Peninsula Lake Niagara Golf, and the Christmas Party

If you can dedicate some of your time, please contact Barb Privatt, League Chair at [bprivatt@rogers.com](mailto:bprivatt@rogers.com), Pat Chornaby, Events Chair at [pchornaby@conestogac.on.ca](mailto:pchornaby@conestogac.on.ca) or Lisa Narayansingh, Vice President at [lanaraya@hotmail.com](mailto:lanaraya@hotmail.com).

## EWGA Christmas Party

The EWGA Christmas party was held in November at Galt Country Club. As usual, Galt provided a wonderful venue and an excellent meal to the 80 EWGA Waterloo members who attended. Entertainment was provided by Beverley Maranger who sang a selection of Christmas carols and easy-listening favorites. The raffle supporting EWGA Canada raised over \$1000 and the silent auction generated a lot of excitement and bidding! Many thanks to our local businesses and individuals who contributed prizes to the evening: Fore U Enterprises, RiverEdge Golf Club, Synergy Esthetics, Conestoga College, Fifth Avenue Collection, Cambridge Golf Course, Dr. Robert Shenker, Denise Schaefer, Uniglobe Travel, Brentwood Livery, Great Canadian Holidays, Chicopee Ski Resort, Les Diplomates B&B, Leslie Ghag Photography, Wayne Gretzky Estate Wines, Max's Golf Dome, Golf Without Limits, Diane Williamson, and Julia White. Don't forget to support these sponsors in 2010!

During the evening, special recognition was given to some outstanding EWGA Waterloo ladies: Nancy Webb, the Cheryl Bailey Award winner; all the handicap flight winners from our Chapter Championship; Joan Snyder and Shari McLaren, first and third place winners in their flights at the EWGA Nationals in Florida; Anne Hussey for her hole-in-one; and Connie Deckert, recently awarded her LPGA teaching designation. These awards confirmed what we've known all along: EWGA Waterloo ladies rock!

Thanks again to Julia White who organized the evening and Carsa Campbell and her daughter who provided the table decorations. See you at Galt for Christmas 2010!



Participants in annual EWGA golf tournament who made it to sectionals and nationals

## Financial Report from 2009

**Our financial picture explained:**

*Income:* Annual Dues are collected from our members. \$31US of this amount, per member, are dues sent to EWGA US. Our corporate sponsors support us financially in dollar contributions and in some cases, in kind donations (e.g., prizes). Event registrations are collected from our members for our special events – e.g., Spring kick-off, Christmas party, special golfing events. Fund raising comes primarily from our regular 50/50 draws and silent auction. Raffle monies collected on behalf of EWGA Canada are not reflected in our chapter’s income statement.

*Expenses:* Membership Administration is paid primarily to Bond Executive Offices, who administer all our membership and event registrations, and our website. Our main expense relates directly to our events and the prizes and awards provided throughout the season. Directors’ Insurance provides our chapter with coverage for commercial general liability directors & officers liability. As indicated in EWGA Canada’s recent Waggle newsletter, we seek quotes at regular intervals to ensure our insurance coverage is appropriate and rates competitive.

EWGA Waterloo Region Income Statement For the year ended Dec 31, 2009	
<b><u>INCOME</u></b>	
Annual Dues	\$ 17,175
Corporate Sponsorship	1,950
Event Registration	20,101
Fund Raising (50/50, silent auction)	3,923
Interest Income	<u>16</u>
<b>TOTAL INCOME</b>	<b><u>\$ 43,165</u></b>
<b><u>EXPENSES</u></b>	
Membership Administration	\$ 4,143
Dues to EWGA US	6,199
Events/Food/Prizes/Awards	23,892
Directors Insurance	1,966
Banking & Credit Card Charges	1,657
Membership Packages	788
Other – Education, Legal, Misc	975
<b>TOTAL EXPENSES</b>	<b><u>\$ 39,620</u></b>
<b>NET INCOME</b>	<b><u>\$ 3,545</u></b>

## 2010 Golf Events schedule

EVENT	DATES
<b>Indoor Golf Tournament</b> – Golf Without Limits, Waterloo	March 26
<b>2010 Spring Golf Show for Women Only!</b> – Romanian Cultural Centre-Banatul, Waterloo	April 25
<b>Tuesday League Nights</b> – Doon Valley GC, Kitchener The tee times for EWGA are exclusively for us between 4-6:00pm. The cost will remain \$20 for 2010 season!	May 4, 11 June 1, 8, 15 July 6, 13, 20 August 3, 10, 17, 24 September 7, 14, 21
<b>Thursday League Nights</b> – Rockway GC, Kitchener The tee times for EWGA are exclusively for us between 4-6:00pm. The cost will remain \$20 for 2010 season!	May 6, 13, 20, 27 June 3, 10, 17 July 1, 8, 15, 22, 29 August 5, 12, 19, 26 September 2, 9, 23, 30
<b>Special League Nights</b> Rebel Creek GC Conestoga Golf & Country RiverEdge GC Location TBD	May 18, June 29 & August 31 July 27 June 24 & September 16 May 25, June 22 & September 28
<b>Callaway Expo</b> – Cardinal GC (RedCrest course), Newmarket	May 8
<b>Meet n' Greet</b> – Rockway GC, Kitchener	May 10
<b>RCGA/EWGA Golf Fore the Cure</b> – Royal Ontario GC, Milton	June 5
<b>Summer Solstice Event</b> – Guelph Lakes GC, Guelph	June 13
<b>Chapter Championship</b> – Guelph Lakes GC, Guelph	July 11
<b>Callaway Cup</b> – Highland Gate GC, Aurora	July 17
<b>Niagara Golf Event</b> – Peninsula Lakes GC, Fenwick	August 22
<b>EWGA North American Sectionals</b> -- USA	August 28
<b>Harvest Classic Event</b> -- TBA	September -- TBA
<b>Christmas Party</b> – TBA	November -- TBA

## Attention weekday players!

Great news for those wanting to play extra golf during the week. GAO (Golf Association of Ontario) is sponsoring several golf events at some amazing courses this season. As EWGA members, we are eligible to participate! The events are known as “one-day net events” that is a fun and friendly day with emphasis on participation and camaraderie for those not necessarily looking for high level competition. All events are shotgun start. Review the schedule below and visit [www.gao.ca](http://www.gao.ca) for details.

<b>Tournament</b>	<b>Date</b>	<b>Site</b>
The Oaks	May 26	The Oaks GC—Delaware, ON
North Halton	June 7	The Club at North Halton— Georgetown, ON
Beverly G&CC	June 21	Beverly Golf and Country Club— Copetown, ON
Wooden Sticks	July 6	Wooden Sticks GC—Uxbridge, ON
Pointe West G&CC	July 19	Pointe West GC—Amherstburg, ON
Angus Glen GC	July 30	Angus Glen GC—South—Markham, ON
Eagles Nest GC	August 3	Eagles Nest GC—Maple, ON
National Pines GC	August 25	National Pines GC—Innisfil, ON
Cutten Club	September 27	Cutten Club—Guelph, ON