

LINKS LETTER

Summer 2010



Message from the President



Ah, it's summer! Nothing says summer in Kitchener-Waterloo like the multi-cultural festival in Victoria Park, the return of the Buskers, and the 3rd hole at Rockway (my personal Waterloo). The summer of 2010 finds EWGA Waterloo in a strong position with 155 members, 10 more than last year at this time! Welcome to all our new members and a special thank you to our existing members who continue to spread the word about EWGA!

I am particularly excited about our new ventures this year that have been greeted with great enthusiasm by our members: the Player's Card, the increase in the number of Special League Nights, the Callaway Solaire golf ball give-away, and our affiliation with Golf for the Cure. And, there's more! July will see the introduction of the inaugural Callaway Cup and the launch of the EWGA corporate membership. Read about these and everything else happening in the EWGA Waterloo universe in this Summer 2010 newsletter.

Golf well and see you on the course!

Heather Dayman

President, EWGA Waterloo

Backswing base leads to well hit shots!

On your backswing your back leg should not change position from where it was at address. For right-handed players this is your right leg and for us lefties it's our left. As you coil in your swing you need something to coil against and that is where your back leg shines. Keep it solid. On the downswing it moves toward the target with your front leg and you should end up with your back foot up on its toe and you should be in balance on your front foot!

Good news for Tuesday golfers! Doon will be opening their new 18 hole course Friday, June 11 2010

Starting July 15th the league play will take place on the "9-hole course" from 4:32-6pm.

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EWGA World Conference, Pinehurst, North Carolina

In February 2010, Heather Dayman, President, Diane Williamson, Past President, and Nancy Webb, Handicap and Chapter Championship Chair, attended the EWGA World Conference in historic Pinehurst, North Carolina. During this 3-day event, we met EWGA Board members from across North America, shared best practices, and were entertained and informed by a variety of golf professionals and inspirational speakers. Among other things, we learned how to hit out of the sand, what golf balls to buy (Callaway Solaire and Bridgestone E6), and how to read body language (Tiger was lying). We were also privileged to see Annika Sorenstam receive a Lifetime Achievement Award.



As an added bonus, we played 3 of the 8 Pinehurst courses (but not famed No.2). The courses were in excellent shape as expected and reaffirmed once again why we are amateurs and the pros are pros! Next year's meeting is at Amelia Island, FLA. EWGA conferences are open to all EWGA members. If you are interested in attending next year's conference, do not hesitate to contact any Board member for additional information.



August event in Niagara



**Peninsula Lakes GC,
second hole**

This special event offered at Peninsula Lakes Golf Course is open to all EWGA members and their spouses, friends, family and guests. Please register online at www.ewga.ca. Cost is \$125.00 includes 18 holes of golf with power cart and a hearty breakfast brunch and various prizes.

This event will be held on Sunday August 22, 2010.

Please contact your Event coordinators: Pat Chornaby at pchornaby@rogers.com or Lisa Narayansingh at lanaraya@hotmail.com.

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Come one come all!

Non-competitive members can still register for Chapter Championship!

Our Waterloo Region Chapter Championship will be held at Guelph Lakes Golf Club on Sunday July 11, 2010.

This is EWGA's 15th anniversary, so mark the occasion by participating in the largest women's amateur golf competition in the world! Although registration is closed for competition, you can still join us for a non-competitive day on the course!

This is an 18-hole event with power cart and lunch for \$110.00.

The competitive individuals participating will play to their handicap ability. The

event consists of stroke play competition in 5 flights and scramble team competitions as well.

Winners of this event will go on to a semi-final competition, held this year at Eagle Eye at Hawk Hollow in Bath Michigan. Winners of the semi final go on to the finals in Lake Geneva Wisconsin.

The event is a lot of fun – a learning challenge and a good test of golf! Just ask Joan Snyder and Shari McLaren who went on to the finals in 2009!

Support your fellow golfers come out for the day and play for fun!

Registration can be completed with Nancy Webb

nancyjwebb@rogers.com



Guelph Lakes Golf Course 14th tee

New Corporate membership to EWGA Waterloo region chapter

We are now offering organizations in our region an opportunity to bring our EWGA membership to their women employees. This is for new members only that join with a minimum of ten employees from one organization. A 15% discount will be offered on the initial new member fee, and organizations will be encouraged to pay from 0 – 100% of the membership fee for their employees that are joining.

As a member we would like your help in this new initiative. Do you know the benefits manager or person responsible for your organization? We will provide you with an introductory letter to bring to that person. If they are interested they contact our membership chair and schedule an EWGA Board member to attend a lunch or learn or similar session to do a presentation about EWGA and our chapter. If ten or more women employees are interested in signing up, we discuss how much of the membership fee the corporation might be willing to pay, and then sign-up the new members.

If you feel this would be a benefit of interest to the organization that you work for, contact either Diane Williamson diane@digitalwiz.com or Mairi McLean mairi.mclean@sympatico.ca.



Rockway Golf Course 11th tee

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Handicap: What is it and how do I get one?

The purpose of the RCGA Handicap System is to make the game of golf more enjoyable by enabling golfers of varying abilities to compete on an equitable basis. It also enables you to measure your golf ability and performance relative to others. The RCGA Handicap System is the best method we've found to give you the opportunity to compete fairly with any golfer, on any course.

The system is only as fair as the golfers who use it, however, and assumes that you will be honest, try to make the best possible score on every hole, and submit every acceptable score for peer review.

The RCGA Handicap Factor is a numerical measure of your potential golfing ability. It travels with you wherever you play and you will usually "play to your handicap" about one in five times.

Every time you play golf, your handicap factor is converted to a Course Handicap, which is simply your handicap adjusted for the difficulty of the course and tees played and represents the number of strokes you receive for that round. Consult the RCGA Course Handicap Tables provided at every golf course to do the conversion (usually in the pro shop).

Your RCGA Handicap Factor is calculated by averaging the lowest 10 of your last 20 scores. The minimum number of scores required to produce a handicap factor is 5 18-hole scores.

EWGA members can post their scores on the US based site. www.ewga.com, under the handicap section. (For help with this email Nancy at nancyjwebb@rogers.com).

When posting scores for handicap purpose we use Equitable Stroke Control. This is the maximum score per hole, based on your course handicap.

The breakdown is as follows:

Course handicap 0 or a plus - max is 1 over par

1 through 18 - max is 2 over par

19 through 32 - max is 3 over par

33 and over - max is 4 over par

If you do not have a handicap yet, use 4 over par as your ESC (Equitable Stroke Control) or your maximum per hole.

Summer Solstice a hit!

Another successful EWGA Summer Solstice event was held on Sunday June 13th at Guelph Lakes Golf & Country Club. 31 members braved the light mist and drizzle and completed a fun day of golf and camaraderie. This was also an opportunity to showcase Guelph Lakes Golf Club as this is the course our members will play for Chapter championship in July.

A special "Thank You" to Brian Bard and his fantastic team at Guelph Lakes for ensuring that all our needs were met and that all golfers had a great time. Compliments to the Food & Beverage staff who did a superb job with dinner and dessert.

Another Special "Thank You" to Jon Clay from SOS Physiotherapy, our Event Sponsor. Jon supplied the gift bags which were appreciated and enjoyed by all. Also, he met with each golf team at the tee blocks and led us through a warm up routine.

Thank you to all Sponsors and EWGA members who generously donated prizes for this Event.

Winners:

Longest Drive: Denise Schaefer

Closest to the Pin: Judy Fournery

Putting Contest: Melissa Folkard

Winning Team: Judy Fournery, Melissa Folkard, Peggy Dix & Jane Dando

50/50 winner: Deb Salonen

"GOLF IS DECEPTIVELY
SIMPLE AND
ENDLESSLY
COMPLICATED. "

-ARNOLD PALMER

LINKS LETTER

A Call to the EWGA Waterloo Board for 2011!

The time is rapidly approaching to bring on new Board members in EWGA Waterloo. The new Board takes over during the Fall of 2010 and runs EWGA Waterloo for the year. Board positions include: President, Vice President, Treasurer, Secretary, Special Events Chair, Events Chair, League Chair, Sponsorship Chair, Membership Chair, Handicap and Chapter Championship Chair, Golf Education Chair, and Communications Chair. If you can give a few hours a month to serving EWGA, we can give you a sense of accomplishment, many hours of fun, and lasting friendships with a great group of women!

While some of our existing Board members will return in 2011, we need "new blood" to ensure the growth of the Chapter. If you are interested or would like more information, please contact Heather Dayman at hdayman@rogers.com or any Board member.

Special League Nights

A reminder - sign up for our "special nights" 4.30PM to 6PM Tee Times

July 1 - No golf at Rockway - holiday

July 27 — Conestoga Golf course, sign up sheet will be with greeter, 1 week prior to golfing, or email bprivatt@rogers.com

August 31— Rebel Creek - call pro shop for tee off times

September 16— River Edge Golf course - call pro shop for tee off times

***Golf North would rather us send in a tee-off time sheet, than have everyone calling pro-shop, that is why you should call Barb @ 519-653-9575 or email bprivatt@rogers.com.

Callaway Expo

The Callaway Golf Expo for Women at Cardinal GC in Newmarket in May attracted over 250 women golfers in southern Ontario. EWGA Waterloo members who attended were treated to demo sessions, indoor instruction, a fashion show, Callaway boutique, refreshments, contests, draw prizes and more! Thanks to our national sponsor, Callaway, who continues to support women's golf.

FREQUENT PLAYER CARD

A REMINDER THAT EWGA LAUNCHED THE NEW PLAYER'S CARD. EVERY TIME YOU PLAY IN A LEAGUE NIGHT ON TUESDAY OR THURSDAY, YOUR CARD WILL BE STAMPED BY THE GREETER AT THE COURSE. RECEIVE 7 STAMPS AND GET A FREE GAME!

CONGRATULATIONS TO DEB LENZI, THE FIRST GOLFER TO SUBMIT A COMPLETE PLAYERS CARD!

Please submit completed players cards to a greeter and you will be contacted with a free pass - (do not mail to Toronto address on card)

Only eligible for 1 per year.

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2010 Spring Golf Show for Women

Despite a blustery and rainy Sunday in April, the 2010 Spring Golf Show for Women was a resounding success! 85 EWGA members and their friends enjoyed our new venue, the Romanian Cultural Centre, and were treated to a wonderful lunch, special promotions from our sponsors at the tradeshow, a fashion show, guest speakers, and prizes, prizes, prizes! All in all, it was a great day and a great way to kick-off EWGA Waterloo's 2010 season! A special thanks to Julia White, Special Events and Sponsorship Chair, who organized and coordinated the day.

Golf town's Women's night out

After our 2010 Spring Golf Show for Women, we headed off to Golf Town in Kitchener to promote EWGA Waterloo. The response was very impressive with many ladies expressing interest in joining EWGA (and many did!). Thanks to Pat Chornaby and Amy McKee who (wo)manned our booth at Golf Town, and thank you to the EWGA members who attended. Golf Town was impressed by the number of EWGA ladies who came, saw, and shopped!

May Meet 'n Greet

EWGA Waterloo's May Meet n' Greet was the first chance for new and existing members to get together and find out about the upcoming EWGA season. 25 ladies listened to Golf Education Chair, Connie Deckert, speak about basic golf etiquette, Jon from SOS Physiotherapy on warm-up exercises for golf, and various EWGA Board members about league nights, events, and our handicapping system. Thanks to all who participated!

Indoor Golf Tournament

Our indoor season wound down in March with our indoor golf tournament at our sponsor, Golf Without Limits www.golfwithoutlimits.com. The venue was packed with EWGA ladies itching to get back on the course and get a start to their 2010 season. Teams of 4 competed in a scramble format for a variety of prizes. Congratulations to all our winners: the team of Anne Hussey and Anne Grant (overall low score); Jennifer Higuchi (longest drive); Debbie Lenzi (closest to the pin); and Cindy Jeanes (sudden-death putting contest).

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EWGA Sponsors

One of EWGA Waterloo's strengths is the ongoing support of our sponsors. Remember to frequent their businesses and use their products and services!



Callaway is EWGA's National Sponsor. They are the title sponsor of the new Callaway Cup for EWGA members only. Besides their support of EWGA, they are great champions of women's golf. This year, they introduced the Solaire golf ball and Solaire golf sets for women. Callaway products are available at any golf or sports store. Check out their web site at www.mycallaway.ca for updates on their products, contests, and events.



AHHH Change in Place is a new sponsor with EWGA Waterloo this year. The company specializes in relocation and downsizing services for seniors, a topic of interest to many of our EWGA ladies who are or will be the primary care givers of their parents as the age. To get more information or book a consultation with owner Angie Jenzen, go to www.ahhh.ca



Brentwood Livery is a long-time sponsor of EWGA Waterloo. Throughout the years, Brentwood has provided gift certificates as prizes and silent auction items to our members. It's prom, graduation, and wedding season: go in style, contact Brentwood Livery at www.brentwoodlivery.ca and say hi to Leo!



The Co-operators is another new sponsor of EWGA Waterloo this year. For all your insurance needs – personal or business – and investment advice, consider The Co-operators and contact Julia White at julia_white@cooperators.ca

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EWGA Sponsors continued



Joseph's Estate Wines was one of the hits at EWGA Waterloo's Spring Golf Show for Women! in April with their wine-tasting offerings. Located in Niagara-on-the-Lake, this family-run winery is noted for its ice wine and VQA reds and whites. Joseph's Wines are available at select LCBO's or can be ordered online at www.josephstatewines.com Wine tours of their 10,000 square foot facility can also be arranged online. A trip to Niagara-on-the-lake is always wonderful in the summer – add to your day with a tour of Joseph's!



For the past 2 years, the start of the EWGA Waterloo season is not complete without warm-up and stretching tips from Jon at SOS Physiotherapy. Besides providing physiotherapy, massage therapy, acupuncture, and exercise programs, SOS Physiotherapy is a certified FITforeGOLF provider. If you want to get stronger and more efficient in your golf game, check out SOS Physiotherapy at www.sosphysiotherapy.ca



The Stag Shop needs no introduction with stores across Ontario. An "adult toy store," the Stag Shop has been a welcome addition to EWGA Waterloo and our recent Closest-to-the-Pin winners of their gift certificates. If you are a bit shy about visiting their retail stores, the Stag Shop has an online store where you can browse and shop to your heart's content in the privacy of your home. Check out www.stagshop.com and add a little spice to your love life!

2010 Golf Events schedule

EVENT	DATES
<p>Tuesday League Nights – Doon Valley GC, Kitchener</p> <p>The tee times for EWGA are exclusively for us between 4-6:00pm. The cost will remain \$20 for 2010 season!</p>	<p>July 6, 13, 20 August 3, 10, 17, 24 September 7, 14, 21</p>
<p>Thursday League Nights – Rockway GC, Kitchener</p> <p>The tee times for EWGA are exclusively for us between 4-6:00pm. The cost will remain \$20 for 2010 season!</p>	<p>July 1, 8, 15, 22, 29 August 5, 12, 19, 26 September 2, 9, 23, 30</p>
<p>Special League Nights</p> <p>Rebel Creek GC Conestoga Golf & Country RiverEdge GC Location TBD</p>	<p>August 31 July 27 September 16 September 28</p>
<p>Chapter Championship – Guelph Lakes GC, Guelph</p>	<p>July 11</p>
<p>Callaway Cup – Highland Gate GC, Aurora</p>	<p>July 17</p>
<p>Niagara Golf Event – Peninsula Lakes GC, Fenwick</p>	<p>August 22</p>
<p>EWGA North American Sectionals -- USA</p>	<p>August 28</p>
<p>Harvest Classic Event -- Dragon's Fire GC, Carisle</p>	<p>September 11</p>
<p>Christmas Party – Galt Country Club</p>	<p>November -- TBA</p>



CANADA CUP 2010

PRESENTED BY: **EWGA - CANADA**

INTRODUCING EWGA'S INAUGURAL
ANNUAL ALL-CANADIAN GOLF TOURNAMENT
TO DETERMINE CHAMPIONS IN ALL FLIGHTS

- > **DATE:** Saturday July 17, 2010
- > **LOCATION:** Highland Gate Golf Course in Aurora
- > **COST:** \$110 - Includes Golf, Cart and Dinner
- > **FORMAT:** Morning Shotgun Start Time To Be Determined
- > **NOTE:** All Participants Must be EWGA-Canada Members with GAO or GLMS Handicap

Trophies for Low Gross and Net Winners in All Flights

Gift Bags for All Participants

Registration Deadline is July 10, 2010

For more information and to register:

www.ewga.ca Click on "Events"



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Golf Travel Diary: Charleston, South Carolina by Lisa Narayansingh

Looking for a mini golf vacation with your fellow EWGA golfing buddies? Consider the possibilities in beautiful and historic Charleston, SC.

In April 2010, your fellow members Dianne Finn, Lisa Ali, Mairi McLean and I stayed in Mt. Pleasant, a town just on the outskirts of downtown Charleston. We played the famous Patriots Point Links on Charleston Harbour, close to the Naval Base, with its absolutely breathtaking signature 17th hole surrounded by the region's infamous low lying marshlands. River Towne Country Club, an Arnold Palmer designed course, has hosted several LPGA tournaments. This challenging and beautiful manicured course is definite for all golfers. Charleston National Golf Course was not only challenging but its surrounding low lying marshlands added natural beauty. Crossing many wooden cart paths through the marshlands from tee blocks to fairways, provided our "wildlife photographer" Dianne close ups of deer, egrets, and crabs and many species of wildlife (oh yeah...an alligator). With an airline problem, which added an extra day, all paid for compliments of American Airlines, we played Wescott Plantation. This 27 hole course is beautiful and challenging with its many picturesque holes.

So, what do you do after golf? Dine at great restaurants, all recommended by the locals and enjoy true Southern hospitality in historic downtown Charleston. Walk the cobblestone paths used in the mid 1800's admire Southern architecture and learn that this is where the American Civil War started. We truly enjoyed a 2 hr sunset sail on a Tall Ship and while sipping champagne, we learned about Fort Sumter, where the first shot was fired to start the Civil War. Dianne and I sat back and watched Mairi and Lisa work hard at assisting the crew in raising the sails. We did not do much shopping. The lure of the historic downtown Charleston, kept us going back night after night. We gals had lots of fun and are looking forward to another mini golf vacation.....soon.

Have you been on a Golf vacation with your fellow EWGA members and other friends and family? Your EWGA members are always looking for information for their next trip? Share your vacation with us.

